



## NEWS RELEASE

For Immediate Release

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### MANA DE SAN DIEGO HOSTS 7<sup>th</sup> ANNUAL SAN DIEGO DIA DE LA MUJER LATINA HEALTH FESTIVAL

MANA de San Diego is honored to lead a collaborative effort between local health agencies and programs to celebrate the 7<sup>th</sup> Annual San Diego "Día de la Mujer Latina" Health Festival, **Saturday, May 1<sup>st</sup>, 2010**. There will be a wide range of health services (booths), like: **Health screenings for low-income women including: breast exams/mammograms, cholesterol/glucose testing, bone density tests**. In addition, nutrition and stress relief workshops will be available in Spanish. **THERE IS A LIMITED NUMBER OF SCREENINGS. ALL SCREENINGS PERFORMED ON A FIRST COME, FIRST SERVED BASIS.**

**WHEN:** *May 1st, 9:00AM to 5:00PM- LIVE entertainment, food, prizes and children's activities throughout the day.*

**WHERE:** *Kimball Park, 140 East 12<sup>th</sup> Street (Martin Luther King Jr. Building), National City, CA 91950*

**WHY:** -Latinos have the highest uninsured rates than any racial or ethnic group in the United States, and they are three times more likely to be uninsured than whites.  
\*Source: Strategies for Improving Latino Healthcare in America, Report of the Latino Healthcare Taskforce.  
-Hundreds of medically underserved Latinas will receive cancer screening and other medical services that would have been otherwise unattainable at this health festival.

**Health screening providers to date:** Breast Cancer Network of Strength, Cancer Detection Programs: Every Woman Counts, Family Health Centers of San Diego, Inner Images Inc., La Maestra Community Health Centers, Shiley Eye Center, UCSD AIDS Research Institute



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**About Día de la Mujer Latina, Inc.:** This health festival was founded in Atlanta in 1997 by Venus Ginés and has organized a successful annual health fiesta in an effort to eliminate health disparities among Latinos. This one-day culturally appropriate health fiesta is currently being replicated in 15 states and in Puerto Rico. In San Diego, the event builds and expands on the annual health fairs that San Diego MANA has spearheaded since 1999.

**About MANA:** Originally founded in 1974, the Mexican-American National Association (MANA) is a non-profit organization with a goal to eliminate social and economic challenges facing Latinas. Founders were comprised of women dedicated to the educational, economic, and community betterment of their *hermanas* (sisters). MANA de San Diego was founded in 1986 to empower local Latinas through education, leadership development, community action and advocacy. Some of MANA's flagship programs include the Hermanitas® Youth Leadership Mentor Program, the Silvia Chavez Scholarship Program and El Día De La Mujer Latina Health Festival, Latina Success – Mujeres Con Exito.

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