



MISSION

MANA de San Diego empowers Latinas through education, leadership development, community service, and advocacy.

2009 ACCOMPLISHMENTS

- 85 Hermanita/Mentor pairs - the most in chapter history!
- Hosted two (2) San Diego Dia de la Mujer Latina Health Fairs - the first in chapter history!
- Awarded \$17,000 in scholarships to 19 Latinas
- Recipient of a \$10,000 grant for board governance from Hispanics in Philanthropy

PROGRAMS

Hermanitas® - A Youth Leadership Mentor Program: The one-on-one mentorship program is a national initiative, which encourages Latinas, grades 7 through 12, to graduate high school and pursue higher education. It is the largest program of its kind in the nation. Since its inception in 1987, Hermanitas has served more than 600 Latinas. In recent years, the program has doubled in size and its successes have been featured in the Harvard Journal on Hispanic Policy.

The *Sylvia Chavez Memorial Scholarship* program awards scholarships to local Latinas pursuing higher education degrees. Since 1991, MANA de San Diego has awarded more than 298 scholarships totaling more than \$288,000.

The annual *San Diego Día de la Mujer Latina* (Day of the Latina Woman) Health Fair provides health screenings to women in underserved Latino communities. The screenings include: clinical breast exams, mammograms, glucose tests, HIV testing, and cholesterol screenings. Each health fair serves more than 500 participants.

The *Latina Success-Mujeres Con Éxito Conference*, is a one day conference which provides women with professional and leadership workshops, as well as workshops geared toward health and wellness.

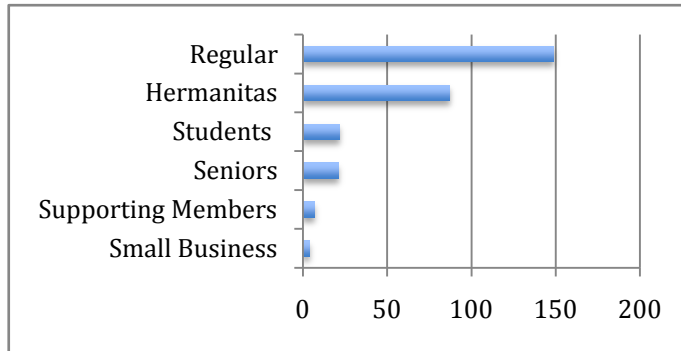
Platicas are quarterly events that educate Latinas on key issues, from mental health to financial responsibility.

HISTORY

MANA de San Diego was founded in 1986 as a local chapter of a national Latina organization and is the largest chapter with more than 850 members and supporters. MANA's programs and events are planned and coordinated entirely by volunteers. About 150 volunteers donate more than 10,500 hours on a yearly basis.

YOUR CONTRIBUTIONS HELP MANA DE SAN DIEGO EMPOWER LATINAS OF ALL AGES AND SOCIO-ECONOMIC STATUS IN SAN DIEGO. MANA DE SAN DIEGO IS A 501(c)(3) NON-PROFIT ORGANIZATION, YOUR CONTRIBUTION IS TAX DEDUCTIBLE TO FULLEST EXTENT ALLOWED BY LAW: TAX ID: 33-0821060

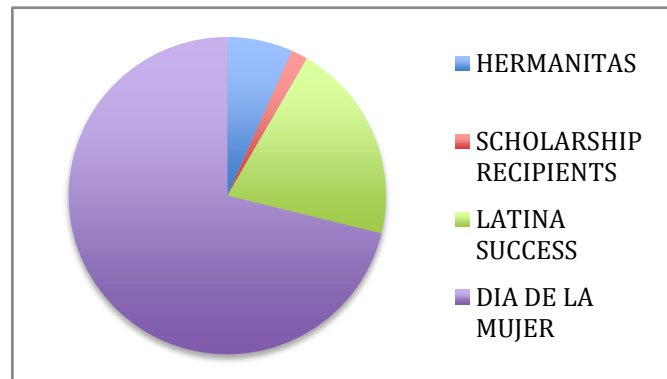
MEMBERSHIP DATA 2010



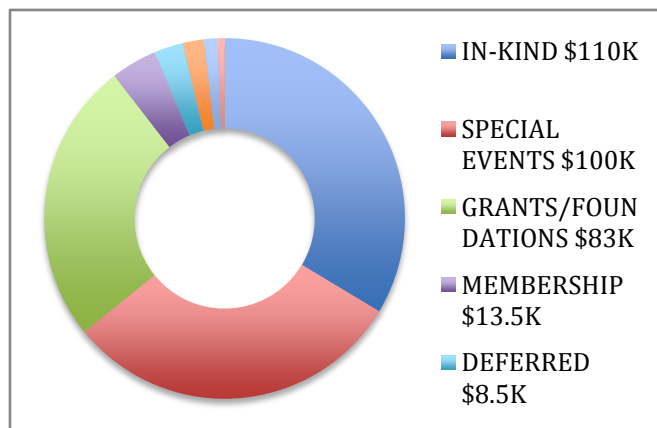
The number of 2010 paying members is 290. The largest groups of members are our regular and hermanita members. MANA's supporters total over 850.

NUMBERS SERVED 2009

In 2009, MANA de San Diego hosted two health fairs, which served over 800 individuals. It also hosted a one-day conference in which attendance surpassed over 230. Finally, it awarded 19 scholarships and mentored 75 girls. TOTAL SERVED OVER 1,100.



PROJECTED SOURCES OF REVENUE 2010



MAJOR DONORS



THEN AND NOW

- In 1987, the Hermanitas program began with 12 hermanita/mentor pairs, today it has 87.
- In 1991, the Silvia Chavez Memorial Scholarship Program began by awarding 1 scholarship recipient \$1,000, to date it has awarded 298 scholarships totaling \$288,000.
- Since its inception in 2004, MANA de San Diego's Dia de la Mujer Latina has provided 3,500 underserved persons vastly needed health services.