

MANA de San Diego ANNUAL REPORT 2017



Our Sponsors and Partners – Empowering San Diego Latinas



History

MANA de San Diego is a dynamic sisterhood of Latinas bound together by a common history, culture, language and goals. In 1986, five San Diego Latinas sought a more meaningful presence in the educational, economic, political and social arenas. They established the San Diego Chapter of MANA, a national Latina organization whose mission is to empower Latinas through education, leadership development, community service and advocacy. MANA de San Diego is proudly the largest and the most active of the 17 MANA national chapters, with over 540 members and signature programs dedicated to fulfilling its mission.

Signature Programs – Having an IMPACT. Making HISTORY.

- **Hermanitas® Youth Leadership Mentor Program & Tías (Aunts) Program**

Acclaimed year-long Mentor Program pairing middle and high school Latina students with Latina professionals, supporting successful high school experiences and higher education pursuits. Hermanitas® development continues with the support from MANA Tías (Aunts), providing alumni with skills-building strategies to effectively navigate the worlds of higher education and adulthood.



- **MANA de San Diego Scholarship Program**

Rewarding standout Latina students with scholarships enabling post-secondary educational pursuits – from associate to doctorate degrees in local or out-of-state colleges and universities.



- **Latina Success Leadership Program (LSLP) & Latina Success - Mujeres de Éxito Conference**

LSLP: Nurturing Latina empowerment through a series of dynamic sessions focusing on professional and personal growth, including leadership development; strategic networking and effective personal branding; resiliency and self-care; and civic engagement.

Conference: Sustaining Latina advancement through a biannual and bilingual day-long Success-Éxito Conference empowering attendees on key life paths: professional and personal advancement; business and personal finances; community engagement; advocacy; and wellness.

Small investments. Lifelong returns.

- *\$2,000 supports an Hermanita student one full school year*
- *\$1,500 supports one young professional at the Latina Success Leadership Program*
- *\$1,000 supports a higher education scholarship*
- *\$500 supports three participants at the Latina Success Conference*

2017 Milestones

- **Highest membership level** with over **544** members
- **Best Hermanitas® participation** with **64** student-MANA mentor pairings
- **Most scholarships** with **\$40,500** awarded to **26** Latina scholars
- Latina Success Leadership Program at impressive **45** graduates
- **Thirty** Hermanitas® alumnae supported in **first year** of Hermanitas® Tías program
- Best Brindis Gala with over **400** attendees and **record fundraising**
- **Highest attendance** at all MANA events

\$40,500
awarded to **26**
Latina scholars



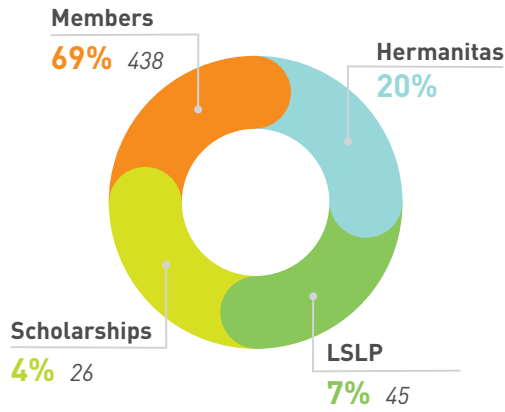
2017 MANA Board, Committee Chairs and Staff



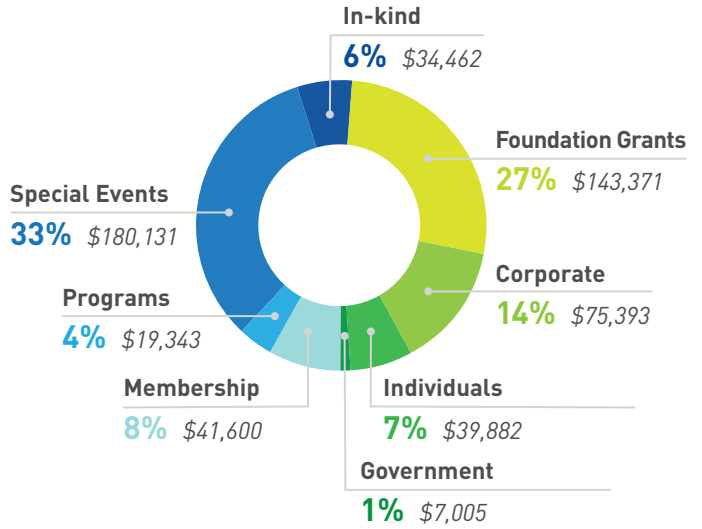
MANA de San Diego Membership Breakfast

IMPACT NUMBERS

2017 Numbers Served

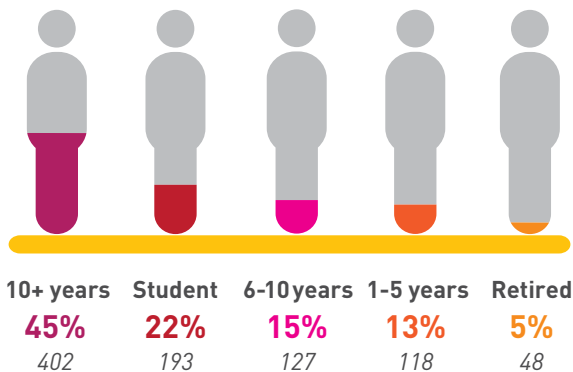


2017 Sources of Revenue



2017 Membership Data

WORKING PROFESSIONALS



MEMBERSHIP LEVELS

