



Empowering Latinas through
EDUCATION
LEADERSHIP Development
COMMUNITY Service
and **ADVOCACY**



2018 PARTNERSHIP OPPORTUNITIES- YEARLONG BENEFITS

PRESENTING Sponsor Benefits - \$25,000

Hermanitas Program Graduation: June 2018

200+ Attendees, Location: TBD

- Two minute speaking opportunity
- Check presentation with photo opportunity
- Logo on printed materials

Scholarship Ceremony: June 2018

150+ Attendees, Location: TBD

- Logo on printed material
- Photo opportunity with scholarship recipients, their families, Board of Directors and MANA Leadership Team

21st Latina Success Conference: October 2018

500+ Attendees, Location: San Diego State University

- 16 tickets
- VIP table placement
- VIP Reception invitation for 16 guests
- Full page ad in event program (inside front or back cover)
- Logo on printed materials
- Three minute speaking opportunity during program
- Access to VIP Lounge

GENERAL BENEFITS: Year-round 2018

- 5 MANA de San Diego regular memberships
- Social media promotions with reach of over 7,000
- Publicize business and employment needs
- Company name and logo on MANA website
- VIP invitations for all MANA events



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2018 PARTNERSHIP OPPORTUNITIES- YEARLONG BENEFITS

PLATINUM Sponsor Benefits - \$20,000

Hermanitas Program Graduation: June 2018

200+ Attendees, Location: TBD

- Logo on printed materials including invitation and event digital screen

Scholarship Ceremony: June 2018

150+ Attendees, Location: TBD

- Photo opportunity with scholarship recipients, their families, Board of Directors and MANA Leadership Team

21st Latina Success Conference: October 2018

500+ Attendees, Location: San Diego State University

- 16 tickets
- VIP table placement
- VIP Reception invitation for 10 guests
- Full page ad in event program (inside front or back cover)
- Logo on printed materials
- Access to VIP Lounge

GENERAL BENEFITS: Year-round 2018

General Benefits – Year-round in 2018

- 4 MANA de San Diego regular memberships
- Social media promotions with reach of over 7,000
- Publicize business and employment needs
- Company name and logo on MANA website
- VIP invitations for all MANA events



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2018 PARTNERSHIP OPPORTUNITIES- YEARLONG BENEFITS

GOLD Sponsor Benefits - \$15,000

21st Latina Success Conference: October 2018

500+ Attendees, Location: San Diego State University

- 8 Tickets
- VIP Reception invitation for 8 guests
- Logo on printed materials
- Half page ad in event program
- Access to VIP Lounge

General Benefits: Year-round in 2018

- 3 MANA de San Diego regular memberships
- Social media promotions
- Publicize business employment needs in electronic newsletter
- Company name and logo on MANA website
- VIP invitations for all MANA events

SILVER Sponsor Benefits - \$10,000

21st Latina Success Conference: October 2018

500+ Attendees, Location: San Diego State University

- 8 Tickets
- VIP Reception invitation for 4 guests
- Name on printed program
- Quarter page ad in event program
- Access to VIP Lounge

General Benefits: Year-round in 2018

- 2 MANA de San Diego regular memberships
- Social media promotions
- Publicize business employment needs in electronic newsletter
- VIP invitations for all MANA events



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2018 PARTNERSHIP OPPORTUNITIES- YEARLONG BENEFITS

BRONZE Sponsor Benefits - \$5,000

21st Latina Success Conference: October 2018

500+ Attendees, Location: San Diego State University

- 8 Tickets
- Quarter page ad in event program
- Name in printed materials

General Benefits: Year-round in 2018

- 1 MANA de San Diego regular membership
- Social media promotions
- Publicize business employment needs in electronic newsletter

TABLE Sponsor Benefits - \$2,500

21st Latina Success Conference: October 2018

500+ Attendees, Location: San Diego State University

- 8 Tickets
- Name in printed program
- Table top recognition

VALUE OF ALL BENEFITS

- Company name and logo on MANA website - \$60,000
- Social media promotions with reach over 26,000 on Facebook, Twitter and LinkedIn through community partners including, SHPE, San Diego County Hispanic Chamber, NLBWA, NSHMBA - \$25,000
- Program ads: Full page - \$1,000 / Half page - \$500 / Quarter page - \$250
- Each Regular Membership - \$50