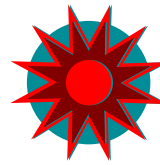


Education, leadership development, community service and advocacy.



MANA
DE SAN DIEGO
A National Latina Organization

ANNUAL REPORT 2018



Our Partners – Empowering San Diego Latinas



MANA de San Diego is a dynamic sisterhood of Latinas bound together by culture, language, and goals. MANA de San Diego is proudly the largest and the most active of the 18 MANA National chapters, with over 475 members and signature programs dedicated to fulfilling its mission.



Because of you, MANA is creating cyclical change at every stage of a Latina's development.

Starting with our youth...

Hermanitas® Youth Leadership Mentor Program and Tías (Aunts) Program

Acclaimed year-long **Mentor Program** paired **61** middle and high school Latina students with female professionals, supporting higher education pursuits. Hermanitas® development continues with the support from **MANA Tías**, providing **40** alumnae with skills-building strategies to effectively navigate the worlds of higher education and adulthood.



Thanks to MANA de San Diego and the Hermanitas Program, I went to Texas on a college trip. I met Latinas in STEM-related fields and increased my passion for science.

- Bernice Gudino, Hermanitas Senior, Class of 2019



Continuing with our college students...



MANA de San Diego Scholarship Program

Rewarded **33** stand-out Latina students with **\$51,000** in scholarships, enabling post-secondary education pursuits — from associate to doctorate degrees in local or out-of-state colleges and universities.

During the Scholarship ceremony, I was able to witness the brilliance and genius of many more Latinas who were pursuing higher education. As a professor-in-the-making, my commitment is to get as many Latinas as possible into a PhD program.

- Yessica Garcia Hernandez, 2018 Scholarship Recipient



Coming full-circle by developing our Latina professionals...



Latina Success Leadership Program (LSLP) and Latina Success - Mujeres de Éxito Conference

LSLP: Nurturing Latina empowerment through a series of dynamic sessions focusing on professional and personal growth for an impressive **38 graduates**. Sessions included leadership development; strategic networking and effective branding; resilience and civic engagement. In 2018, **3** graduates joined the MANA de San Diego Board and **8** joined committees. Plus **3** were appointed to boards and commissions.

Sustaining Latina advancement through a bi-annual and bilingual day-long **Success-Éxito Conference** empowering a record **520+** attendees on key life's paths: professional and personal advancement, finances, civic engagement, advocacy, and wellness.

“ One of my favorite topics was about knowing your value. As a result, within one month of graduating from LSLP, I not only got the promotion I asked for, but I also received a 30% pay raise.

- Laura Lemos, 2018 Graduate

Our goal for 2019 and beyond:

To impact and improve the lives of over 1,250 Latinas and ensure emerging leaders have the tools and support they need to succeed. Our (soon-to-be) \$1 million budget will build a prosperous future for Latinas and the San Diego community! Thank you for all your past support. We need your continued partnership to make this goal possible. Please join us!

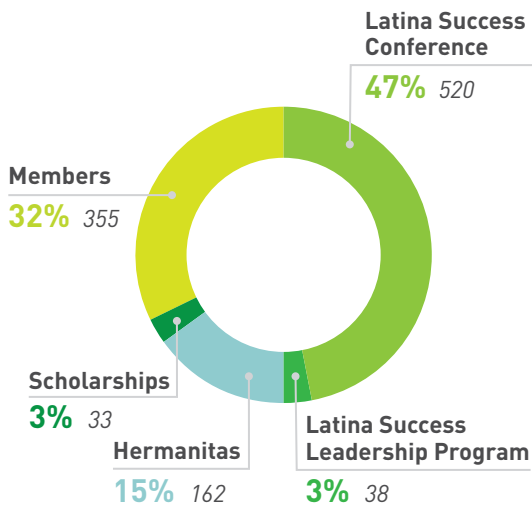
- Sofia Salgado, Executive Director, MANA de San Diego

Thanks to you... MANA had the following 2018 milestones:

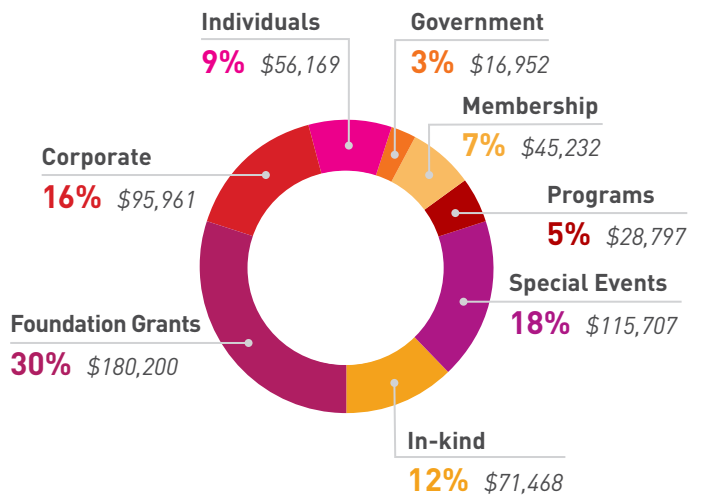
- **MANA de San Diego named MANA National Chapter of the Year**
- **Approximately 414 volunteers dedicated 7,049 hours**
- **Membership of over 475**
- **Highest attendance at all MANA events**

IMPACT NUMBERS

2018 Numbers Served

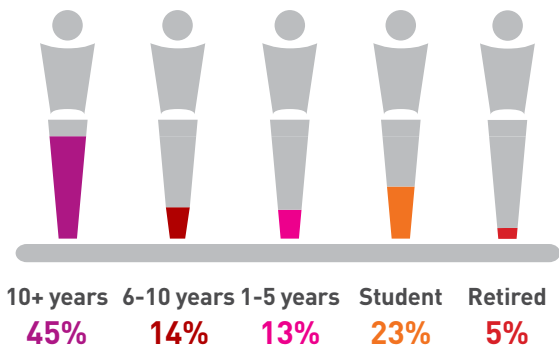


2018 Sources of Revenue

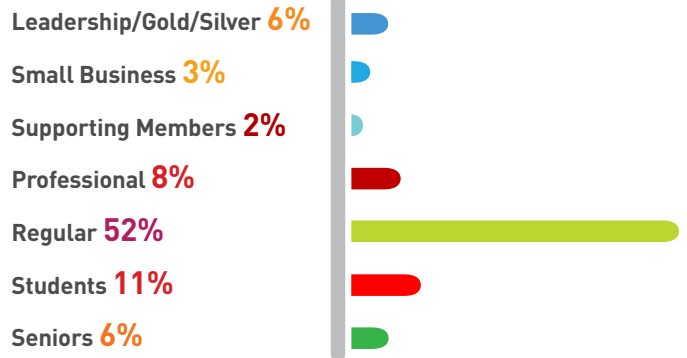


2018 Membership Profile

WORKING PROFESSIONALS



MEMBERSHIP LEVELS



2018 Board of Directors

Venus Molina, *President*
 Amanda Cheyney, *Vice President of Operations*
 Dr. Ted Martinez, Jr., *Vice President of Programs*
 Elena Perez, *Treasurer*
 April Fernandez, *Secretary*

Catherine Arambula
 Michelle Diaz Agha
 Rafael Hurtado
 Erica Martinez
 Monica Melgoza
 Cassandra Mougín
 Karina Wong