

EVENT PROMOTION

Investment	Platinum	Gold	Silver	Brindis Program Ads
\$20,000	1	2	3	Full page
\$15,000	1	1	3	Half page
\$10,000	1	1	2	Quarter page
\$5,000	1	1	1	n/a

Pick from the following community partnerships!

For example, if you chose \$20,000 you will choose one Platinum event, two Gold, and three Silver, etc.

Platinum Event: Mega Mixer (July) or Brindis Gala (October) (400-500 attendees)

- Logo on invitation, registration page and social media (if received by March 1, 2019)
- VIP reception
- Table of 8

Gold Event: Hermanitas Graduation (June) or Scholarship Reception (July) or Holiday Soiree (December) (200-250 attendees)

- Logo on invitation, program, registration page and social media (if received by March 1, 2019)
- 4 Admissions
- Table for promotion

Silver Event: Quarterly Breakfast (February, May and August) or Platicas (January, June, and September) or Annual Meeting (November) (75-100 attendees)

- Logo on invitation, registration page and social media (if received by March 1, 2019)
- 2 admissions per event



Platinum Event (400-500 attendees)

THE BRINDIS GALA – the Spanish word for toast. A call to raise a celebratory drink in recognition and appreciation of excellence. The bi-annual Brindis Gala is the premier fundraising event for MANA de San Diego. This exceptional evening showcases MANA programs, events, milestones and accomplishments. It also applauds the partners, members, volunteers and friends who bring them to life. Constituents enjoy an evening with fellow community partners at a formal Gala, with a silent auction and musical entertainment. All proceeds go to fund MANA's various programs designed to Empower and Educate Latinas to become leaders.

MEGA MIXER – MANA's Annual Signature Networking Event. A gathering of like-minded professionals, colleagues, peers and friends focused on moving the Latino community and each other forward. MANA collaborates with twelve Latino organizations to collectively increase our positive impact on our community.

Gold Event (200-250 attendees)

HERMANITAS GRADUATION – a celebration of the completion of the Hermanitas Mentorship Program. Hermanitas, our flagship program, is a life-changing journey providing students with a one-to-one mentor who has walked down a similar path, has a similar life story and is now a successful and empowered professional. This day is filled with family, friends, mentors and community leaders.



SCHOLARSHIP CEREMONY – just one more powerful strategic step undertaken by MANA to fulfill its mission of empowering Latinas who have demonstrated financial need. The scholarships help Latinas break down the financial barriers preventing their increase participation in higher education. An educated Latina is an empowered Latina creating positive personal and community growth. This celebration brings together, members, sponsors, volunteers, recipients and their families to honor and share the support for our Hermanas.

HOLIDAY SOIREE – an end of year celebration when we welcome and swear in our board, highlight our amazing volunteers and we toast to another successful year!

Silver Event (75-100 attendees)

BREAKFAST AND PLATICAS (SEMINARS) – MANA de San Diego inspires and educates our members, as well as offers a networking opportunity for the community. Platicas typically attract 50 guests and our networking Breakfasts bring in up to 100 professional women and men!

ANNUAL MEETING – another great networking event and opportunity to learn about MANA's accomplishments, future goals and how to get involved. Our committee leaders share our success stories and vision for the upcoming year!

For more information, please contact:

MANA de San Diego
2515 Camino del Rio South, Suite 228
San Diego, CA 92108

619.297.0115
www.manasd.org
manasd@manasd.org