



**MANA**<sup>®</sup>  
DE SAN DIEGO  
A National Latina Organization

MANA de San Diego's mission is to empower Latinas through education, leadership development, community service and advocacy.

2019  
MANA de San Diego  
IMPACT SUMMARY  
**HERMANITAS  
PROGRAM**



Hermanitas<sup>®</sup> is a nationally acclaimed program of MANA de San Diego, targeting the educational achievement and personal development of Latina youth through mentoring by female professionals. Additionally, the program provides monthly career and personal development seminars, leadership development activities, and more.

**The Outcomes (Cohorts 2011 - 2018 )**

DESIRED OUTCOME	OUTCOME
<b>100%</b> Participants gaining awareness about STEAM fields	<b>GOAL MET</b>
<b>100%</b> 11th-12th graders aware of college entrance exam/application process	<b>GOAL MET</b>
<b>100%</b> Seniors graduating high school	<b>GOAL MET</b>
<b>80%</b> Graduating seniors applying to college	<b>GOAL MET</b>
<b>90%</b> Seniors eligible for MANA de San Diego Scholarship	<b>GOAL MET</b>



## The Need

Latinos are the largest ethnic minority group in San Diego County, California, and across the United States. This growing population has made great strides in educational attainment but, in order to reach parity with their non-Latino peers, they need varied resources and supports including mentorship, college preparation assistance, financial aid, and leadership development.



**48%**

K-12 students in San Diego County are Latino\*



**42%**

New jobs in the San Diego region will require a degree or credential\*



**33%**

Latinas in San Diego County without a High School Diploma\*



**17%**

Latinas in San Diego County with a BA degree or higher\*

## The Impact



**Reduced risk of poverty**

A High School Diploma reduces the risk of poverty for a non-white female by 25%.\*



**Reduction in unemployment levels**

In 2017, Latinos with a High School Diploma were 30% more likely to be employed than those without a diploma.\*



**Decreased government expenses in social safety net programs**

Hispanics/Latinos without a diploma are 73% more likely to receive assistance than those with a High School Diploma.\*



**Increased contribution to government revenues**

Women with High School Diplomas make 50% more annually than those without a diploma.\*



**Arboreta Group**

### Report Purpose and Methodology

In 2019, MANA partnered with Arboreta Group, LLC to take a deeper look at the impact of its programs, highlighting both achievements and lessons learned during the time period in which it shifted from being a solely volunteer run organization to one operated by a small but talented and dedicated staff team. This report, created by Arboreta Group, LLC, includes information from program assessments and a research review of the current state of Latinas in education, employment, government and society at large.

\* Full sources can be found in the complete MANA Impact Report on our website, [www.manasd.org](http://www.manasd.org).