



MANA de San Diego's mission is to empower Latinas through education, leadership development, community service and advocacy.

2019  
MANA de San Diego  
IMPACT SUMMARY

SCHOLARSHIP  
PROGRAM



The MANA Scholarship Program has provided over half a million dollars to 502 Latinas since 1991 pursuing higher education, from Associates degrees to PhDs. The scholarship program recognizes the financial barriers Latinas face in completing their education.

The Outcomes (Recipients 2011 - 2018)

DESIRED OUTCOME

OUTCOME

Recipients surveyed who have completed or are in progress to complete their degree

96%

Educational attainment levels supported:



## The Need



66% of Latino students cite the need to support their family as a reason for not enrolling in college, in comparison to 39% of white youth.\*



95% of CSU freshman receiving the College Futures Foundation scholarship returned for their 2nd year, in comparison to 82% of CSU freshman state-wide.\*



Only 39.5% of Latinos complete community college within 6 years - nearly 30% less than white peers.\*



### Primary Causes For Not Completing Education:

Poverty rates among Latinos are the 2nd highest at a time when the cost of higher education has sky-rocketed at a rate 8x greater than wages (2016 compared to 1989).\*



Latino students in higher education are less likely to attend school full-time and more likely to work part or full-time as they study.\*

## The Impact



### Reduced risk of poverty

The risk of experiencing poverty is reduced by over 40% with some college compared to those with only a High School Diploma.\*



### Increased contribution to government revenues

Women with Bachelor's degrees earn \$630,000 more over their lifetime.\*



### Reduction in unemployment levels

In 2018, 83% of young females with a BA were employed compared to 62% of them with only a High School Diploma.\*



### Decreased government expenses in social safety net programs

Hispanics/Latinos with a High School Diploma only are 3x more likely than those with at least 1 year of college to receive government assistance.\*



 Arboreta Group

### Report Purpose and Methodology

In 2019, MANA partnered with Arboreta Group, LLC to take a deeper look at the impact of its programs highlighting both achievements and lessons learned during the time period in which it shifted from being a solely volunteer run organization to one operated by a small but talented and dedicated staff team. This report, created by Arboreta Group, LLC, includes information from program assessments and a research review of the current state of Latinas in education and employment.

\* Full sources can be found in the complete MANA Impact Report on our website, [www.manasd.org](http://www.manasd.org).