

EVENT PROMOTION

Investment	Platinum	Gold	Silver	Program Ads
\$20,000	2	2	3	Full page
\$15,000	1	2	3	Half page
\$10,000	1	1	2	Quarter page
\$5,000	1	1	1	n/a

Pick from the following community partnerships!

For example, if you chose \$15,000, you will choose one Platinum event, two Gold, and three Silver, etc.

Platinum Event: Mega Mixer (July) or Latina Success Conference (Fall) (400-500 attendees)

- Logo on invitation, registration page and social media
- VIP reception
- Table of 8

Gold Event: Hermanitas Graduation (June) or Scholarship Reception (July) or Holiday Soirée (December) (200-250 attendees)

- Logo on invitation, program, registration page and social media
- 4 Admissions
- Table for promotion

Silver Event: Breakfast (February, May and August) or Platicas (January, June, and September) or Annual Meeting (November) (100-120 attendees)

- Logo on invitation, registration page and social media
- 2 admissions per event



** Additional individual opportunities are available upon request. Please contact Director of Development for further information.*

Platinum Event (400-500 attendees)

LATINA SUCCESS CONFERENCE (CONFERENCIA MUJERES DE ÉXITO) continues MANA's commitment to Latina development and empowerment. This bi-annual and bilingual conference is an all-day event, designed to impart proven and practical strategies to Latinas, in support of their professional and personal goals. The Latina Success Conference embodies everything that MANA strives for to help Latinas thrive.

The Conference addresses important topics key to success including leadership development, career and business growth; personal and business finance management; health and wellness concepts, advocacy and community support.

Conference workshops, seminars, structured networking time and keynote speakers feature successful Latina leaders, experts in their field, who become role models to conference attendees. These inspirational Latinas personify MANA de San Diego's mission of Empowering Latinas through Education, Leadership development, Community Service and Advocacy.



MEGA MIXER – MANA's Annual Signature Networking Event. A gathering of like-minded professionals, colleagues, peers and friends focused on moving the Latino community and each other forward. MANA collaborates with twelve Latino organizations to collectively increase our positive impact on our community.

Gold Event (200-250 attendees)

HERMANITAS GRADUATION – a celebration of the completion of the Hermanitas Mentorship Program. Hermanitas, our flagship program, is a life-changing journey providing students with a one-to-one mentor who has walked down a similar path, has a similar life story and is now a successful and empowered professional. This day is filled with family, friends, mentors and community leaders.



SCHOLARSHIP CEREMONY – just one more powerful strategic step undertaken by MANA to fulfill its mission of empowering Latinas who have demonstrated financial need. The scholarships help Latinas break down the financial barriers preventing their increase participation in higher education. An educated Latina is an empowered Latina creating positive personal and community growth. This celebration brings together, members, sponsors, volunteers, recipients and their families to honor and share the support for our Hermanas.

HOLIDAY SOIRÉE – an end of year celebration when we welcome and swear in our board, highlight our amazing volunteers and we toast to another successful year!

Silver Event (100-120 attendees)

BREAKFAST AND PLATICAS (SEMINARS) – MANA de San Diego inspires and educates our members, as well as offers a networking opportunity for the community. Platicas typically attract 50 guests and our networking Breakfasts bring in up to 100 professional women and men!

ANNUAL MEETING – another great networking event and opportunity to learn about MANA's accomplishments, future goals and how to get involved. Our committee leaders share our success stories and vision for the upcoming year!